

More Profit For You With Much Less Cost

An easy inexpensive way to target students in 2012.

Do you want to:

✓ Cost effectively market to students?

The map allows you to selectively target students, great customers for your business. As a result, the inexpensive investment of \$325 will go a long way!

✓ Make lots of sales to students in 2012?

Your advert will be on 29,000!! maps. Unlike other advertising your advert wont be gone in a flash, but will last all year long. The Campus Map is pocket-sized and easy to carry at all times. When your service is required, your name and location will be close at hand, making it easy for students to find you.

✓ Be the supplier of choice to students in 2012?

As in previous years, the maps will be distributed to students during course approval, will be available from academic departments and distributed to university hostels.

✓ Get your advert to a place no others can?

Get your advert into a students pocket, onto their walls, into their bag! The map is very valuable to students as they try to find their new lecture theatres, uni offices

and services. The map is well used and gives advertisers a high profile.

✓ Get even more value?

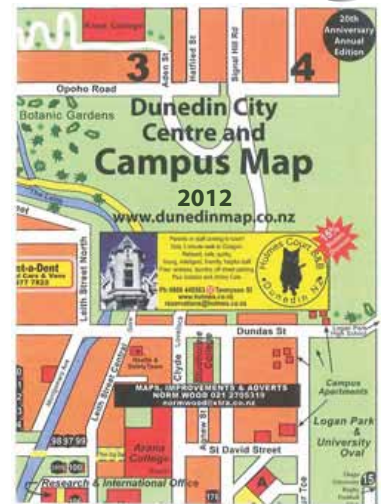
As an added bonus your business will receive complimentary maps, that you can give away to your customers. You can receive more maps by arrangement.

Get your business on the companion website www.dunedinmap.co.nz You will have a large directory listing for free. Other advertising options are available.

✓ Have no risk?

Payment is not required until the maps start to be distributed. You will be invoiced at this time and payment is due the month following (20th March 2012).

All prices are plus GST



Please Contact -



Alex McPhillips (027) 435 1075



Norman Wood (021) 270 5319



✓ YES! Please book space for me on the map.

Business.....

Address.....

Contact.....

Phone.....

FAX THIS FORM TODAY TO 477 4898

Deadline Friday 27th January 2012 (this is when we print)

Please note. This is when we actually print if you want to participate we'll need to know before this date, layout the advert and get you to approve it.